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FOR IMMEDIATE RELEASE

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ActionCamp – Bringing Philanthropic Leaders and Creatives Together

DES MOINES, Iowa (November 19, 2008) – Daniel Shipton of Impromptu Studio is organizing ActionCamp which will harness the power of creatives in the community for good deeds on December 6th & 7th, 2008.

ActionCamp is about gathering really smart people with diverse backgrounds that want to make a difference in their local communities. We put these bright minds in the same room, provide information about the important local causes and charities from leaders and representatives of those organizations, and then let them brainstorm about how to make a difference. Taking those ideas and putting them into ACTION is the main activity of ActionCamp. What can the power of people accomplish in 30 hours? We will find out!

Participants aka “Campers” will have free reign over what they do. Campers may choose to band together or split off into smaller groups when putting there plan into action. Impromptu Studio will serve as a “home base” for people to work from for the weekend. We encourage groups to film and photograph the journey of implementing their action. Campers are welcome to bring their laptops, cameras, etc. Campers will be helping out in any way possible...capitalizing on an individuals expertise will be highly encouraged!

For the full ActionCamp schedule or to sign up to speak, volunteer, or participate visit <http://barcamp.org/ActionCampDesMoines>. ActionCamp starts at 9 a.m. on December 6th and concludes in the evening on December 7th at Impromptu Studio. Impromptu Studio is located at 300 Southwest 5th Street, Suite 220

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